

**World's Leading Exhibition for Advanced Automotive Technologies**



# AUTOMOTIVE WORLD

**Electronics**

**EV/HV/FCV Tech**

**Connected Car**

**Autonomous Driving Tech**

**Sustainable Mobility Tech**

**Mechanical Components**

**Software-Defined Vehicle**

**Tokyo Show -September-**

Dates:

**Sep. 17**(Wed) – **19**(Fri), 2025

Venue:

**Makuhari Messe, Japan**

**Nagoya Show**

Dates:

**Oct. 29**(Wed) – **31**(Fri), 2025

Venue:

**Port Messe Nagoya, Japan**

**Tokyo Show -January-**

Dates:

**Jan. 21**(Wed) – **23**(Fri), 2026

Venue:

**Tokyo Big Sight, Japan**

Organised by: **RX Japan Ltd.**

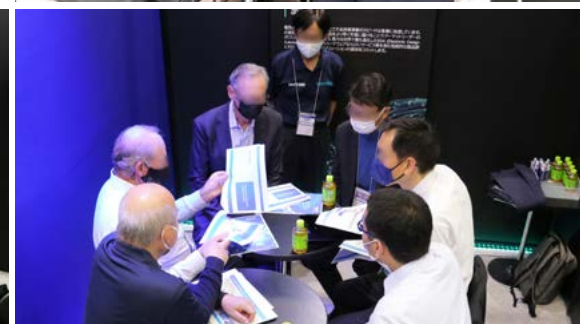
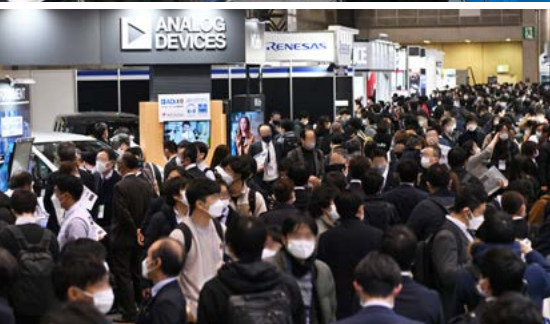
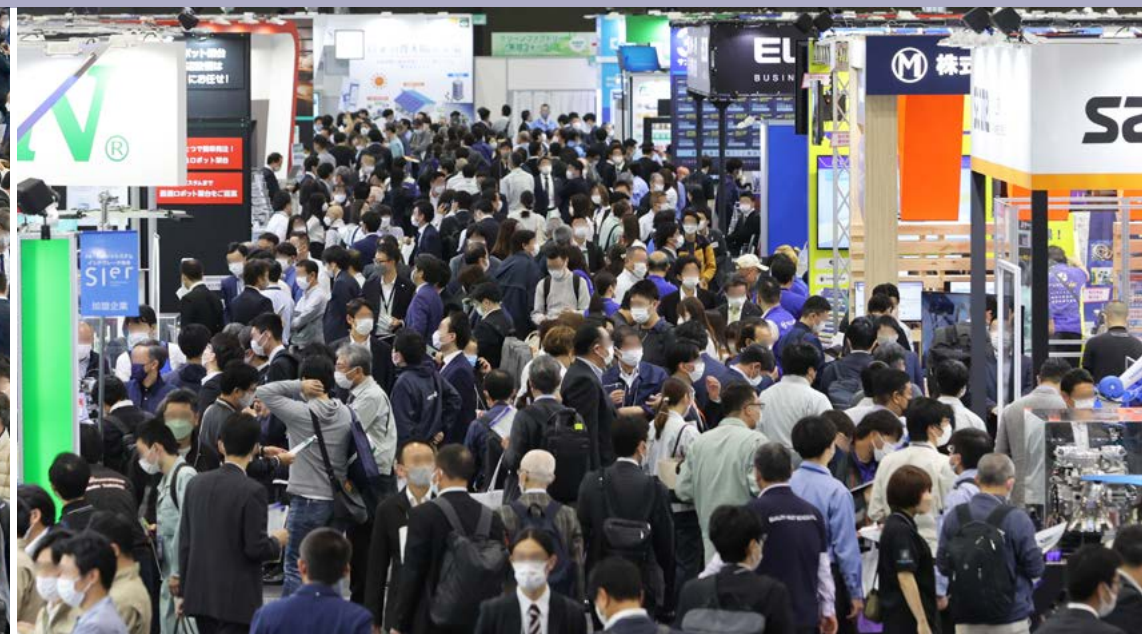
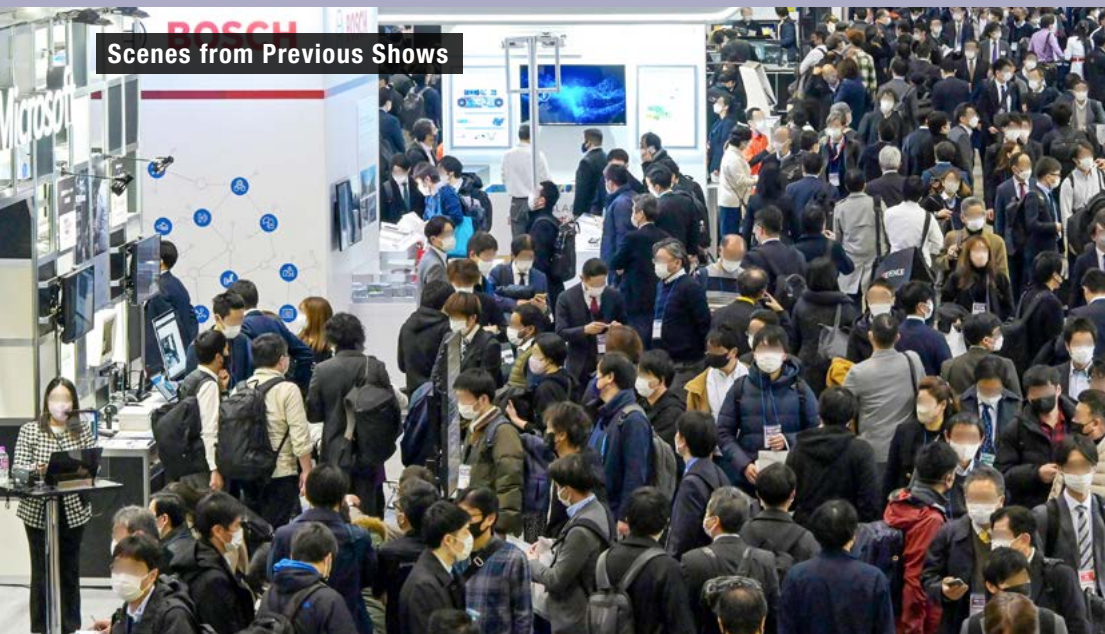
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# World's Leading Exhibition for Advanced Automotive Technologies





# 7 Specialised Fairs inside AUTOMOTIVE WORLD

**AUTOMOTIVE WORLD consists of following 7 specialised fairs**

## CAR-ELE JAPAN

**Int'l Automotive Electronics Technology Expo**

< Exhibit Profile >

- In-vehicle Semiconductors
- Electronic Components/Materials
- Automotive Software
- Testing Tools etc.



## EV JAPAN

**EV, HV & FCV Technology Expo**

< Exhibit Profile >

- Motor Technologies
- Inverter Technologies
- Battery Technologies
- Thermal Management Components etc.



## Connected Car JAPAN

< Exhibit Profile >

- Telematics Technologies
- Telecommunication Modules
- HMI
- Cyber Security etc.



(only Tokyo show -January-)

## Autonomous Driving Technology Expo

< Exhibit Profile >

- Sensing Technologies
- Dynamic Mapping Technologies
- Semiconductors, AI
- Autonomous Vehicles etc.



(only Tokyo show -January-)

## Sustainable Mobility Technology Expo

< Exhibit Profile >

- Sustainable Materials/Components
- Recycling Solutions
- Zero-emission Mobility Technologies
- Lightweight Technologies etc.

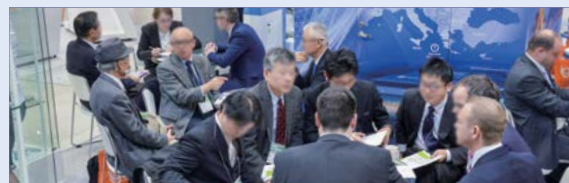


## CAR-MECHA JAPAN

**Automotive Components & Processing Technology Expo**

< Exhibit Profile >

- Processing Technologies
  - Pressing, Cutting, Casting, Surface Treatment
- Components
  - Engine/Powertrain Components etc.



## Software-Defined Vehicle Expo

< Exhibit Profile >

- Cyber Security
- In-vehicle OS & Middleware
- Testing/Analysis Tools
- Software Development Tools etc.



# B2B Exhibition for Automotive Industry

## Exhibitors

Manufacturers and Trading Companies dealing in the following TECHNOLOGIES:

- Automotive Electronics
- Automotive Software
- Autonomous Driving, ADAS
- EV, HEV, FCV
- Sustainable Mobility Technology
- Parts Processing
- Connected Car

etc.

## BUSINESS MEETINGS

- New Product/Technology Introduction
- Technical Consultation
- Price/Delivery Date Arrangement



## Visitors

Engineers/Management of the following Manufacturers:

- Automobiles
  - Automotive Components
  - Motorcycles
  - Commercial Vehicles
  - Construction Machinery
- 
- New Entrants to Automotive Industry
  - Trading Companies

etc.

# Leading Companies Join in!

## ◆ Leading Companies Exhibit

< List of exhibitors in previous shows (excerpted) >

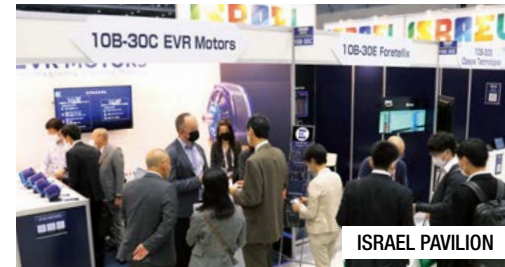
<ul style="list-style-type: none"> <li>• ADVANCED DATA CONTROLS</li> <li>• AIMOTIVE</li> <li>• AISAN TECHNOLOGY</li> <li>• ALTIA JAPAN</li> <li>• AMULAIRE THERMAL TECHNOLOGY</li> <li>• ANALOG DEVICES</li> <li>• ANRITSU</li> <li>• ASAH KASEI</li> <li>• ASE GROUP</li> <li>• BORGWARNER</li> <li>• BOSCH</li> <li>• BRODMANN17</li> <li>• CANDERA</li> <li>• CEPTON TECHNOLOGIES</li> <li>• CMK</li> <li>• CORNES TECHNOLOGIES</li> <li>• CREATIVE CHIPS, A DIALOG COMPANY</li> <li>• CYBERNET SYSTEMS</li> <li>• DANA JAPAN</li> <li>• DENKA</li> <li>• DOW TORAY</li> <li>• ERNI ELECTRONICS</li> <li>• GEPA(GYEONGBUK ECONOMIC PROMOTION AGENCY)</li> <li>• HERAEUS</li> <li>• HITACHI SOLUTIONS</li> <li>• HITACHI TRANSPORT SYSTEM</li> <li>• INCREDIBUILD</li> <li>• IR SYSTEM</li> </ul>	<ul style="list-style-type: none"> <li>• ISRAEL EXPORT INSTITUTE</li> <li>• JFE STEEL</li> <li>• JFE TECHNO-RESEARCH</li> <li>• JVCKENWOOD</li> <li>• KDDI</li> <li>• KEIHIN</li> <li>• KEMET ELECTRONICS</li> <li>• KEYENCE</li> <li>• KOBE STEEL</li> <li>• KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE</li> <li>• KURODA PRECISION INDUSTRIES</li> <li>• MACNICA</li> <li>• MAGNA INTERNATIONAL JAPAN</li> <li>• MICROSOFT JAPAN</li> <li>• MINISTRY OF ECONOMY, TRADE AND INDUSTRY (JAPAN)</li> <li>• MITSUBISHI HEAVY INDUSTRIES</li> <li>• MITSUI KNOWLEDGE INDUSTRY</li> <li>• MURATA MANUFACTURING</li> <li>• NAGASE</li> <li>• NEC COMMUNICATION SYSTEMS</li> <li>• NEXTY ELECTRONICS</li> <li>• NICHICON</li> <li>• NIKON-TRIMBLE</li> <li>• NIPPON ELECTRIC GLASS</li> <li>• NIRA DYNAMICS</li> <li>• NITTOKU</li> <li>• PANASONIC</li> <li>• QUANTA COMPUTER</li> <li>• ROHM</li> </ul>	<ul style="list-style-type: none"> <li>• RUBYCON</li> <li>• RYODEN</li> <li>• SAINT-GOBAIN</li> <li>• SCREEN HOLDINGS</li> <li>• SEKISUI FULLER</li> <li>• SEKISUI TECHNO MOLDING</li> <li>• SENSITIVE JAPAN</li> <li>• SILENTIUM</li> <li>• SONATUS</li> <li>• STAUBLI</li> <li>• STMICROELECTRONICS</li> <li>• SUMITOMO BAKELITE</li> <li>• SUMITOMO ELECTRIC INDUSTRIES</li> <li>• TAIWAN MOLD &amp; DIE INDUSTRY ASSOCIATION (TMDIA)</li> <li>• TAIWAN TRANSPORTATION VEHICLE MANUFACTURERS ASSOCIATION (TTVMA)</li> <li>• TATSUTA ELECTRIC WIRE &amp; CABLE</li> <li>• THERMO FISHER SCIENTIFIC</li> <li>• TIANMA MICROELECTRONICS</li> <li>• TIER IV</li> <li>• TOKAI ELECTRONICS</li> <li>• TOYOBO</li> <li>• VALENS SEMICONDUCTOR</li> <li>• XILINX</li> <li>• YOKOGAWA TEST &amp; MEASUREMENT</li> </ul>
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etc.

See here for full list of exhibitors in 2025 Tokyo Show -January-

## ◆ International Exhibition!

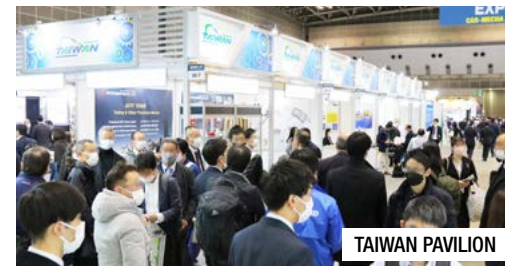
< National pavilions in previous shows >



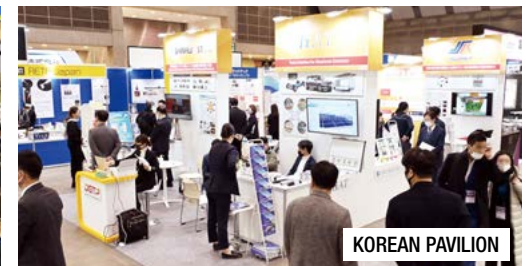
ISRAEL PAVILION



GERMANY PAVILION



TAIWAN PAVILION



KOREAN PAVILION

Some other countries/regions  
have also established their national pavilions !

## ◆ Exhibitors from 25\* Countries/Regions

< Exhibiting countries/regions in previous shows >

<ul style="list-style-type: none"> <li>• Armenia</li> <li>• Austria</li> <li>• Belgium</li> <li>• China</li> <li>• Croatia</li> </ul>	<ul style="list-style-type: none"> <li>• Finland</li> <li>• France</li> <li>• Germany</li> <li>• Hong Kong</li> <li>• India</li> </ul>	<ul style="list-style-type: none"> <li>• Israel</li> <li>• Japan</li> <li>• Mexico</li> <li>• Netherlands</li> <li>• Poland</li> </ul>	<ul style="list-style-type: none"> <li>• Singapore</li> <li>• South Korea</li> <li>• Switzerland</li> <li>• Taiwan</li> <li>• Thailand</li> </ul>	<ul style="list-style-type: none"> <li>• Turkey</li> <li>• UK</li> <li>• USA</li> <li>• Vietnam</li> </ul>
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\*Number from Tokyo show -Jan.- including concurrent shows.



# Automakers & Tier 1 Suppliers Visit the Show

## <Visitor Profile>

### ◆ Manufacturers of the followings:



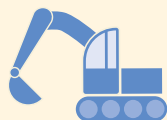
Automobiles



Motorcycles



Commercial Vehicles



Construction Machinery



Agricultural Machinery



Component/System

etc.

### ◆ New Entrants:

Those who consider starting their business in the automotive industry

### Job Functions

- |                         |                    |                   |
|-------------------------|--------------------|-------------------|
| • R&D                   | • Design           | • Planning        |
| • Purchase/Procurement  | • Testing/Analysis | • Quality Control |
| • Production Technology | • Manufacturing    | • Management      |

etc.



## <List of visitors in previous shows (excerpted)>

- |  |   |                                |
|--|---|--------------------------------|
| • ADVICS                               | • JTEKT                                 | • RENESAS ELECTRONICS          |
| • AHRESTY                              | • JVCKENWOOD                            | • ROHM                         |
| • AISIN                                | • KAWASAKI HEAVY INDUSTRIES             | • SAIC                         |
| • AKEBONO BRAKE INDUSTRY               | • KEIHIN                                | • SAMSUNG ELECTRONICS          |
| • ALPINE ELECTRONICS                   | • KIOXIA HOLDINGS                       | • SEIKO EPSON                  |
| • ALPSALPINE                           | • KOBELCO CONSTRUCTION MACHINERY        | • SHARP                        |
| • APPLE                                | • KOITO INDUSTRIES                      | • SHIMADZU                     |
| • APTIV                                | • KOITO MANUFACTURING                   | • SIEMENS                      |
| • BMW                                  | • KOMATSU                               | • SONY                         |
| • BOSCH                                | • KONICA MINOLTA HOLDINGS               | • STANLEY ELECTRIC             |
| • BYD                                  | • KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE | • SUBARU                       |
| • BYTON                                | • KUBOTA                                | • SUMITOMO ELECTRIC INDUSTRIES |
| • CANON                                | • KYB                                   | • SUMITOMO WIRING SYSTEMS      |
| • CHINA FAW GROUP                      | • KYOCERA                               | • SUZUKI MOTOR                 |
| • CLARION                              | • LG JAPAN LAB                          | • TOKAIRIKA                    |
| • CONTINENTAL AUTOMOTIVE SYSTEMS JAPAN | • MAGNA INTERNATIONAL                   | • TOPRE                        |
| • DAIHATSU MOTOR                       | • MANDO                                 | • TOSHIBA                      |
| • DAIMLER                              | • MARELLI                               | • TOYODA GOSEI                 |
| • DENSO                                | • MAZDA MOTOR                           | • TOYOTA AUTO BODY             |
| • DENSO TEN                            | • MEGACHIPS                             | • TOYOTA BOSHOKU               |
| • DOOSAN                               | • MEIDENSHA                             | • TOYOTA INDUSTRIES            |
| • FORD MOTOR                           | • MIDEA GROUP                           | • TOYOTA MOTOR                 |
| • GREAT WALL MOTOR                     | • MITSUBA                               | • TOYOTA TECHNICAL DEVELOPMENT |
| • GS YUASA                             | • MITSUBISHI ELECTRIC                   | • TS TECH                      |
| • HAITEC                               | • MITSUBISHI FUSO TRUCK & BUS           | • UD TRUCKS                    |
| • HINO MOTORS                          | • MITSUBISHI HEAVY INDUSTRIES           | • VALEO                        |
| • HITACHI                              | • MITSUBISHI MOTORS                     | • VEHICLE ENERGY JAPAN         |
| • HITACHI AUTOMOTIVE SYSTEMS           | • MURATA MANUFACTURING                  | • VISTEON JAPAN                |
| • HITACHI CONSTRUCTION MACHINERY       | • NEC                                   | • VOLKSWAGEN GROUP             |
| • HONDA ENGINEERING                    | • NIDEC                                 | • YAMAHA DIESEL                |
| • HONDA MOTOR                          | • NIDEC ELESY                           | • YAMAHA MOTOR                 |
| • HONDA R&D                            | • NIKON                                 | • YASKAWA ELECTRIC             |
| • HUAWEI JAPAN                         | • NIO                                   | • YAZAKI                       |
| • HUAWEI TECHNOLOGIES                  | • NISSAN MOTOR                          | • YAZAKI PARTS                 |
| • HYUNDAI MOBIS                        | • NISSAN SHATAI                         | • YOROZU                       |
| • HYUNDAI MOTER                        | • NSK                                   | • ZF JAPAN                     |
| • IHI                                  | • NTN                                   |                                |
| • ISUZU MOTORS                         | • PANASONIC                             |                                |
| • JAPAN DISPLAY                        | • PIONEER                               |                                |
| • JATCO                                | • PRIMEARTH EV ENERGY                   |                                |

etc.

# Industry Leaders Speak at Conference

Conference by industry leaders attract huge attention & visitors

## < List of speakers in past shows (excerpts) >



**Hirofumi Inoue**  
President, Advanced R&D and Engineering Company, Senior General Manager, Technical Project Field, Vehicle Technology Field, **Toyota Motor Corp.**



**Takashi Watanabe**  
Chief Engineer, **Toyota Motor Corp.**



**Masayuki Kuwano**  
General Manager, Engineering Div., Vehicle Environment Development Dept., **Subaru Corp.**



**Shinichi Kiga**  
Alliance Powertrain Engineering Director, Powertrain and EV Engineering Div., **Nissan Motor Co., Ltd.**



**Tsutomu Wakitani**  
Vice President, Executive Chief Engineer, Solution System, R&D Business Unit, **American Honda Motor Co., Inc.**



**Klaus Mederr**  
President and Representative Director, **Bosch Corp., Japan K.K.**



**Cheng Yan**  
General Manager, Powertrain Solutions Japan, System Engineering, System Engineering Powertrain, **Bosch Corp.**



**Jiro Ebihara**  
Electrification Systems Business Group, Head of Group, Environment Neutral Systems Development Div., Executive Officers, **DENSO Corp.**



**Peter Duelfer**  
Director, Research and Advanced Engineering Japan, Holistic Engineering and Technologies, **Continental Automotive Corp.**



**Tomo Ezaki**  
Director, Automotive, Mobility & Transportation Industry, **Microsoft Corp.**



**Yoji Takeuchi**  
Managing Executive Officer, Mobility Services Business Division, **Microsoft Japan Co., Ltd.**



**Seiichi Fuchita**  
Senior Executive Officer, Chief Technology Officer (CTO), President, Development Div., **Komatsu Ltd.**



**Lei Zhou**  
Partner, Business Strategy Practice Leader, **Deloitte Tohmatsu Consulting LLC**



**Takeharu Tashiro**  
Director, Business Solution Div., Smart World Business, Smart Mobility, **NTT Communications Corp.**



**Izumi Kawanishi**  
Executive Vice President, AI Robotics Business, Senior General Manager of AI Robotics Business Group, **Sony Group Corp.**

Honorifics omitted. In random order. Speakers' affiliations and positions are those at the time of the conference. Affiliations and positions may be omitted due to the space limit.

Speakers at conference are chosen with the recommendations from the committee members.

## < Members of Advisory Committee >

Honorifics omitted. In random order. As of Nov. 18, 2024



**Hirofumi Inoue**  
President, Advanced R&D and Engineering Company, **Toyota Motor Corp.**



**Tetsuo Sasaki**  
Fellow, **Nissan Motor Co., Ltd.**



**Tetsuo Fujinuki**  
Director, Senior Managing Executive Officer & CTO, **Subaru Corp.**



**Toshiro Kiura**  
Fellow, Chief Technology Strategy Officer, **Honda R&D Co., Ltd.**



**Naohito Saga**  
Executive Officer, **Mazda Motor Corp.**



**Hideki Yoshioka**  
Corporate Officer, Division General Manager, Product Development Div., **Mitsubishi Motors Corp.**



**Hirotosugu Takeuchi**  
Senior Executive Officer, **DENSO Corp.**



**Kimiya Yamaashi**  
Corporate Officer, Deputy CTO and Chief Lumada Business Officer, **Hitachi Astemo, Ltd.**



**Martin Boesch**  
Vice President, Software and Central Technologies (SCT), **Continental Automotive Corp.**



**Christian Mecker**  
President and Representative Director, **Bosch Corp.**



**Hiromitsu Iwabuchi**  
Representative Director, **Magna International Japan Inc.**



**Lei Zhou**  
Partner, **Deloitte Tohmatsu Consulting LLC**



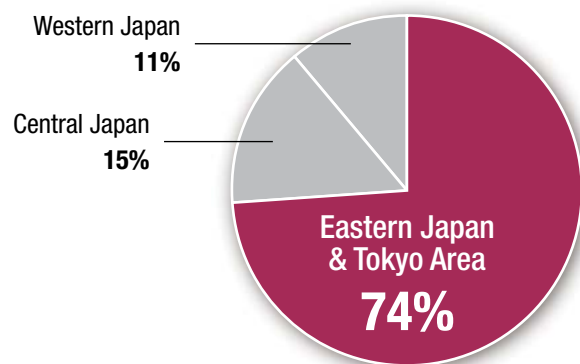


# Tokyo Edition Held Twice a Year

## ◆ Meet Visitors from Tokyo & Eastern Japan!

### Visitor Breakdown by Region

(Figures from Japanese Visitors in 2023 Tokyo Show)



### <Companies located in Tokyo & Eastern Japan>

#### Automakers

- NISSAN MOTOR
- HONDA MOTOR
- HONDA R&D
- SUBARU
- HINO
- MITSUBISHI FUSO TRUCK & BUS
- TOYOTA MOTOR (Tokyo Office)
- MAZDA (Tokyo Office)
- ISUZU (Tokyo Office)
- SUZUKI (Tokyo Office)
- DAIHATSU (Tokyo Office)
- etc.

#### Tier 1s

- HITACHI ASTEMO
- ALPSALPINE
- KOITO MANUFACTURING
- NSK
- SONY
- STANLEY ELECTRIC
- AISIN (Tokyo Office)
- DENSO (Tokyo Office)
- NIDEC (Tokyo Office)
- PANASONIC (Tokyo Office)
- etc.

## September Tokyo Show

**350** Exhibitors & **26,000** Visitors

Dates: **September 17 (Wed) – 19 (Fri), 2025**

Venue: **Makuhari Messe, Japan**

– More than 90% of visitors only visit Sep. show! (Not to Jan. show)

### Concurrent Shows

2nd Power Device & Module Expo (September)

4th NEPCON JAPAN (September)

1st Manufacturing Industry's HR Expo (September)

3rd GREEN FACTORY Expo (September)

4th RoboDEX (September)

4th SMART FACTORY Expo (September)



## January Tokyo Show

**1,850** Exhibitors & **92,000** Visitors

Dates: **January 21 (Wed) – 23 (Fri), 2026**

Venue: **Tokyo Big Sight, Japan**

– World's Leading in Size

### Concurrent Shows

40th NEPCON JAPAN

Factory Innovation Week 2026

5th SMART LOGISTICS Expo



Numbers of exhibitors and visitors are forecasts including concurrent shows.

# Join **Nagoya** October Edition!

## ◆ Meet Visitors from Central Japan

Aichi Prefecture has been ranked as No.1 in Manufacturing!

### <Companies located in Central Japan>

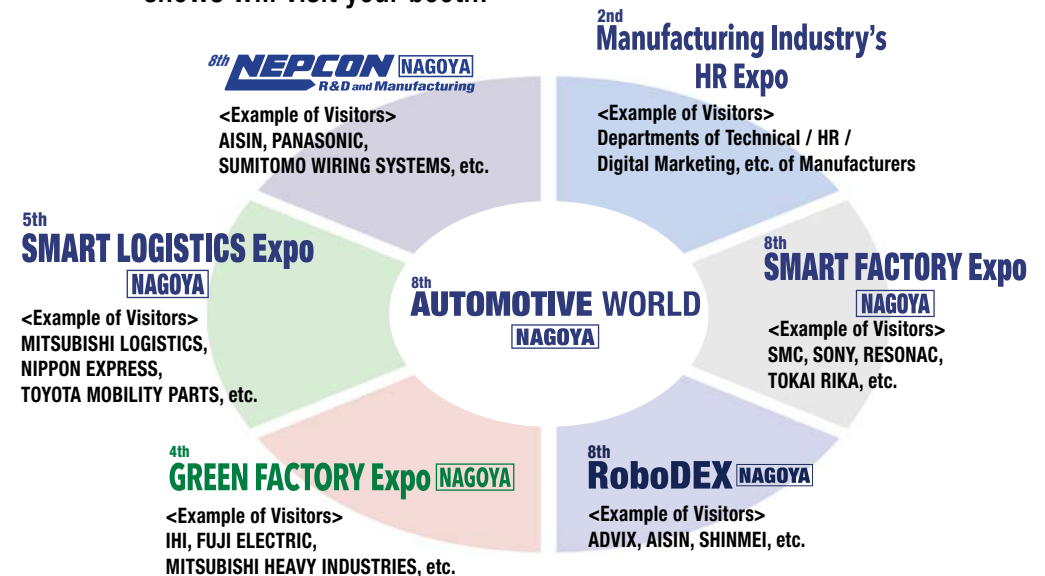
- |  |   |                                       |
|--|---|---------------------------------------|
| • TOYOTA (Aichi)                       | • Tokai Rika (Aichi)                    | • Mitsubishi Heavy Industries (Aichi) |
| • DENSO (Aichi)                        | • Yazaki (Shizuoka)                     | • Nippon Kayaku (Niigata)             |
| • Aisin (Aichi)                        | • Aichi Machine Industry (Aichi)        | • Kojima Press Industry (Aichi)       |
| • Brother Industries (Aichi)           | • Fujimi (Aichi)                        | • Yamada Manufacturing (Nagano)       |
| • DMG Mori (Aichi)                     | • Mitsubishi Electric (Aichi)           | • Oiles (Aichi)                       |
| • NGK Insulators (Aichi)               | • Hitachi Automotive Systems (Shizuoka) |                                       |
| • Sumitomo Electric Industries (Aichi) | • Nippon Sharyo (Aichi)                 | etc.                                  |



**Dates: October 29(Wed) – 31(Fri), 2025**  
**Venue: Port Messe Nagoya, Japan**

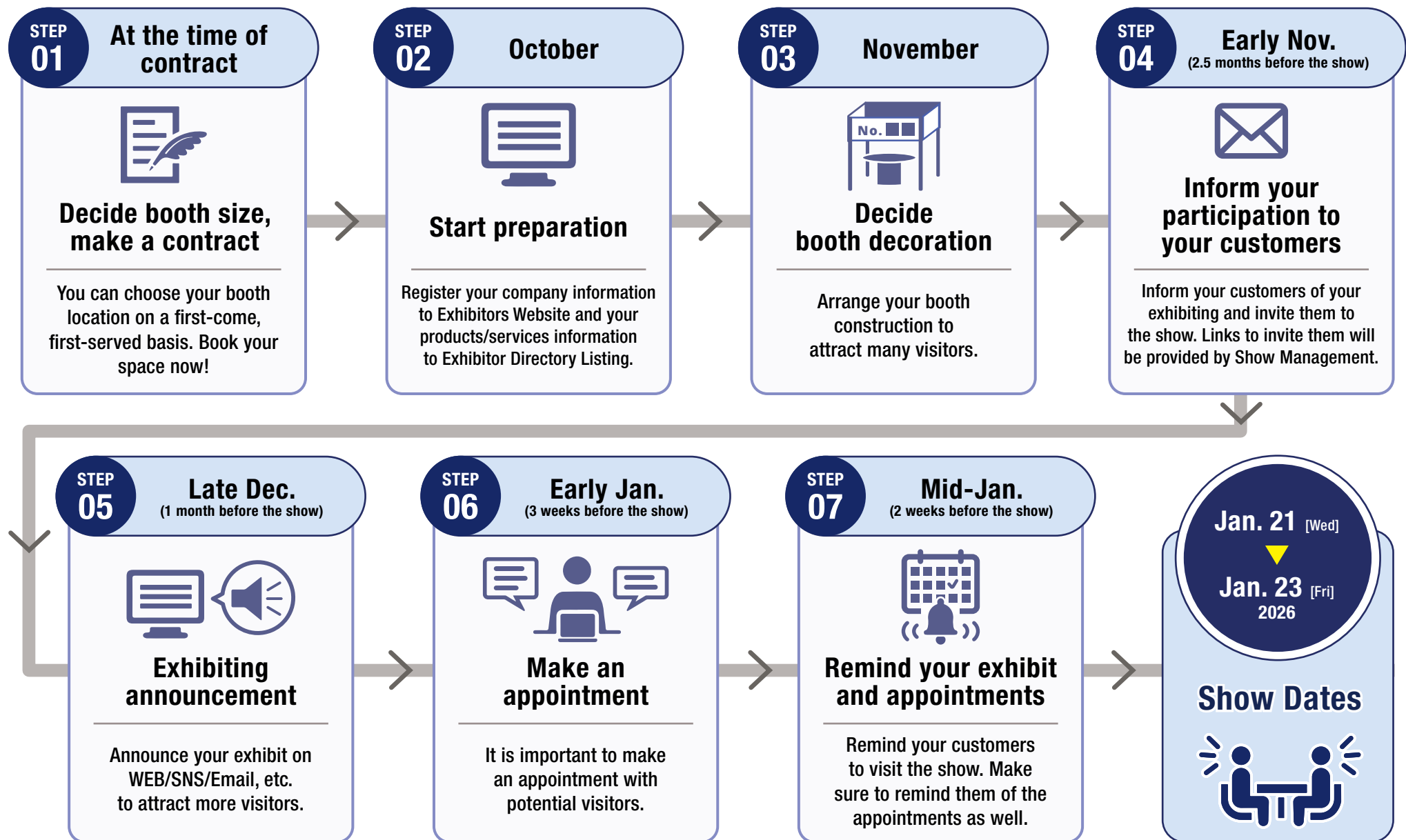
## ◆ 600 Exhibitors & 33,000 Visitors

Experience the SYNERGY! The visitors from other 6 co-held shows will visit your booth!



Numbers of exhibitors and visitors are forecasts including concurrent shows

# Schedule until the Show <Sample of Jan. Show Showcase>





# How to Join as an Exhibitor

- 1** Please **contact Show Management** with your product information and your preferable exhibit space size.
- 2** Show Management will **offer available spaces** in the most suitable exhibit area for your products.
- 3** Please **choose your preferable location** and submit the space contract form.

Please see below for the cost information and the Advertisement Opportunities.



Participation Cost



Advertisement Opportunities



Contract



If you have any questions,  
please feel free to contact us.

► Contact **Organiser: RX Japan Ltd.**

**AUTOMOTIVE WORLD Show Management**

11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan TEL: +81-3-6739-4102

E-mail: [car.jp@rxglobal.com](mailto:car.jp@rxglobal.com) Web: [www.automotiveworld.jp/hub/en-gb.html](http://www.automotiveworld.jp/hub/en-gb.html) A division of Reed Business Registered in England, Number 678540