

World's Leading Exhibition for Advanced Automotive Technologies



AUTOMOTIVE WORLD

Electronics

EV/HV/FCV Tech

Connected Car

Autonomous Driving Tech

Sustainable Mobility Tech

Mechanical Components

Software-Defined Vehicle

Tokyo Show -January-

Dates:

Jan. 21(Wed) – **23**(Fri), 2026

Venue:

Tokyo Big Sight, Japan

Tokyo Show -September-

Dates:

Sep. 9(Wed) – **11**(Fri), 2026

Venue:

Makuhari Messe, Japan

Nagoya Show

Dates:

Nov. 25(Wed) – **27**(Fri), 2026

Venue:

AICHI SKY EXPO, Japan

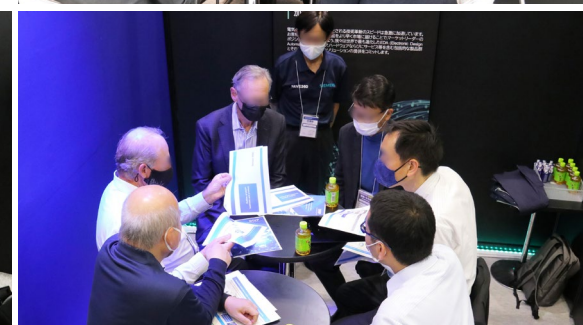
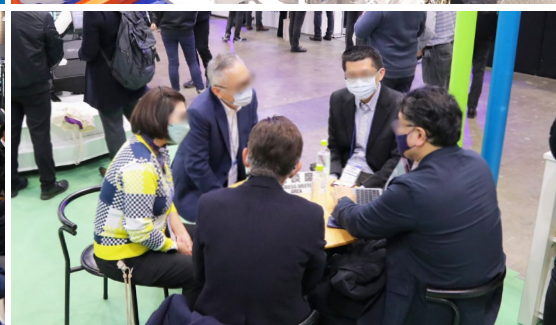
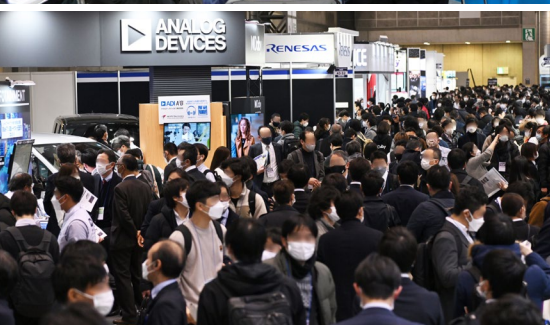
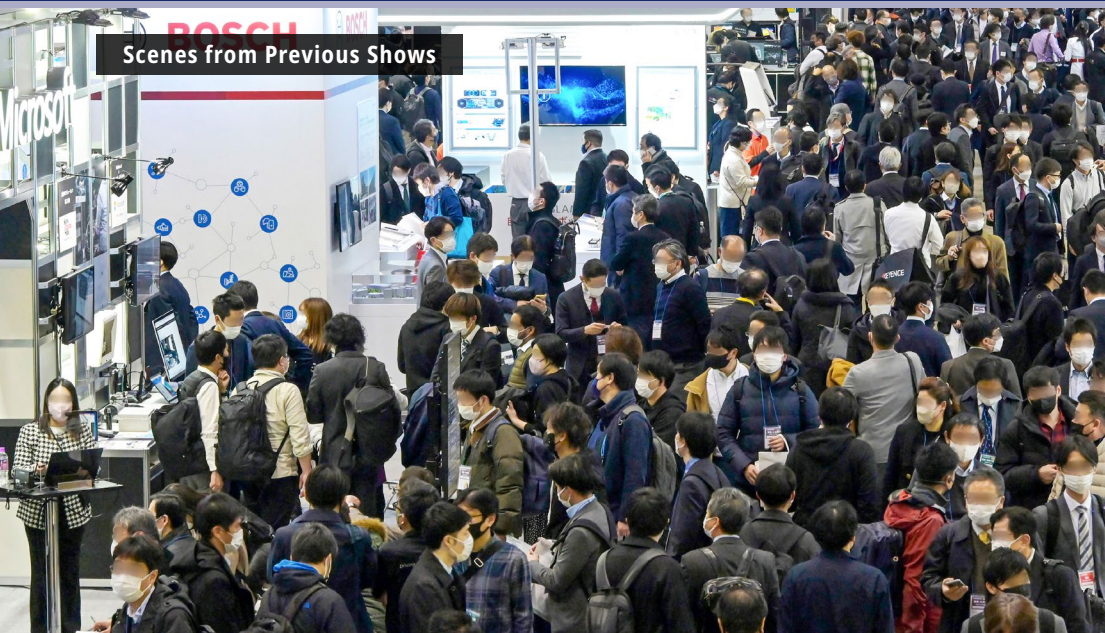
Organised by: **RX Japan Ltd.**

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World's Leading Exhibition for Advanced Automotive Technologies



7 Specialised Fairs inside AUTOMOTIVE WORLD

AUTOMOTIVE WORLD consists of following 7 specialised fairs

CAR-ELE JAPAN

Int'l Automotive Electronics Technology Expo

< Exhibit Profile >

- In-vehicle Semiconductors
 - Electronic Components/Materials
 - Automotive Software
 - Testing Tools
- etc.



EV JAPAN

EV, HV & FCV Technology Expo

< Exhibit Profile >

- Motor Technologies
 - Inverter Technologies
 - Battery Technologies
 - Thermal Management Components
- etc.



Connected Car JAPAN

< Exhibit Profile >

- Telematics Technologies
 - Telecommunication Modules
 - HMI
 - Cyber Security
- etc.



(only Tokyo show -January-)

Autonomous Driving Technology Expo

< Exhibit Profile >

- Sensing Technologies
 - Dynamic Mapping Technologies
 - Semiconductors, AI
 - Autonomous Vehicles
- etc.



(only Tokyo show -January-)

Sustainable Mobility Technology Expo

< Exhibit Profile >

- Sustainable Materials/Components
 - Recycling Solutions
 - Zero-emission Mobility Technologies
 - Lightweight Technologies
- etc.

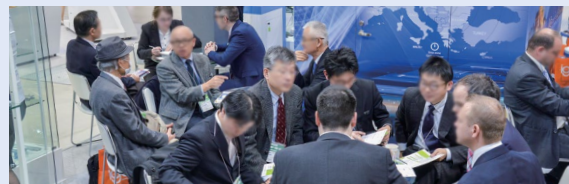


CAR-MECHA JAPAN

Automotive Components & Processing Technology Expo

< Exhibit Profile >

- Processing Technologies
 - Pressing, Cutting, Casting, Surface Treatment
 - Components
 - Engine/Powertrain Components
- etc.



Software-Defined Vehicle Expo

< Exhibit Profile >

- Cyber Security
 - In-vehicle OS & Middleware
 - Testing/Analysis Tools
 - Software Development Tools
- etc.



B2B Exhibition for Automotive Industry

Exhibitors

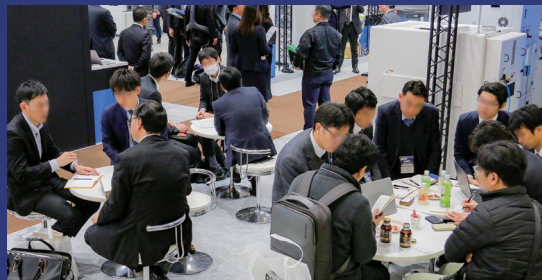
Manufacturers and Trading Companies dealing in the following TECHNOLOGIES:

- Automotive Electronics
- Automotive Software
- Autonomous Driving, ADAS
- EV, HEV, FCV
- Sustainable Mobility Technology
- Parts Processing
- Connected Car

etc.

BUSINESS MEETINGS

- New Product/Technology Introduction
- Technical Consultation
- Price/Delivery Date Arrangement



Visitors

Engineers/Management of the following Manufacturers:

- Automobiles
 - Automotive Components
 - Motorcycles
 - Commercial Vehicles
 - Construction Machinery
-
- New Entrants to Automotive Industry
 - Trading Companies

etc.

Leading Companies Join in!

◆ Leading Companies Exhibit

<List of exhibitors in previous shows (excerpted)>

<ul style="list-style-type: none"> ADVANCED DATA CONTROLS AIMOTIVE AISAN TECHNOLOGY ALTIA JAPAN AMULAIRE THERMAL TECHNOLOGY ANALOG DEVICES ANRITSU ASAHI KASEI ASE GROUP BORGWARNER BOSCH BRODMANN17 CANDERA CEPTON TECHNOLOGIES CMK CORNES TECHNOLOGIES CREATIVE CHIPS, A DIALOG COMPANY CYBERNET SYSTEMS DANA JAPAN DENKA DOW TORAY ERNI ELECTRONICS GEPA(GYEONBUK ECONOMIC PROMOTION AGENCY) HERAEUS HITACHI SOLUTIONS HITACHI TRANSPORT SYSTEM INCREDIBUILD IR SYSTEM 	<ul style="list-style-type: none"> ISRAEL EXPORT INSTITUTE JFE STEEL JFE TECHNO-RESEARCH JVCKENWOOD KDDI KEIHIN KEMET ELECTRONICS KEYENCE KOBE STEEL KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE KURODA PRECISION INDUSTRIES MACNICA MAGNA INTERNATIONAL JAPAN MICROSOFT JAPAN MINISTRY OF ECONOMY, TRADE AND INDUSTRY (JAPAN) MITSUBISHI HEAVY INDUSTRIES MITSUI KNOWLEDGE INDUSTRY MURATA MANUFACTURING NAGASE NEC COMMUNICATION SYSTEMS NEXTY ELECTRONICS NICHICON NIKON-TRIMBLE NIPPON ELECTRIC GLASS NIRA DYNAMICS NITTOKU PANASONIC QUANTA COMPUTER ROHM 	<ul style="list-style-type: none"> RUBYCON RYODEN SAINT-GOBAIN SCREEN HOLDINGS SEKISUI FULLER SEKISUI TECHNO MOLDING SENSETIME JAPAN SILENTIUM SONATUS STAUBLI STMICROELECTRONICS SUMITOMO BAKELITE SUMITOMO ELECTRIC INDUSTRIES TAIWAN MOLD & DIE INDUSTRY ASSOCIATION (TMDIA) TAIWAN TRANSPORTATION VEHICLE MANUFACTURERS ASSOCIATION (TTVMA) TATSUTA ELECTRIC WIRE & CABLE THERMO FISHER SCIENTIFIC TIANMA MICROELECTRONICS TIER IV TOKAI ELECTRONICS TOYOBO VALENS SEMICONDUCTOR XILINX YOKOGAWA TEST & MEASUREMENT
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etc.

See here for full list of exhibitors in 2025 Tokyo Show -January-

◆ International Exhibition!

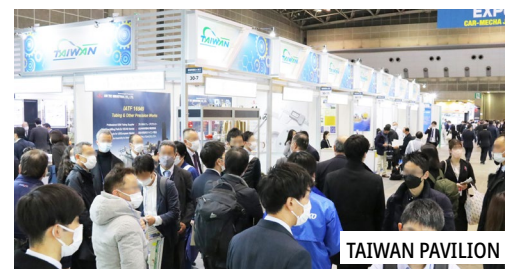
<National pavilions in previous shows>



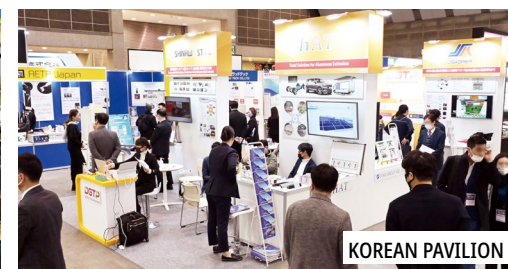
ISRAEL PAVILION



GERMANY PAVILION



TAIWAN PAVILION



KOREAN PAVILION

Some other countries/regions have also established their national pavilions !

◆ Exhibitors from 25* Countries/Regions

<Exhibiting countries/regions in previous shows>

<ul style="list-style-type: none"> Armenia Austria Belgium China Croatia 	<ul style="list-style-type: none"> Finland France Germany Hong Kong India 	<ul style="list-style-type: none"> Israel Japan Mexico Netherlands Poland 	<ul style="list-style-type: none"> Singapore South Korea Switzerland Taiwan Thailand 	<ul style="list-style-type: none"> Turkey UK USA Vietnam
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*Number from Tokyo show -Jan.- including concurrent shows.

Automakers & Tier 1 Suppliers Visit the Show

<Visitor Profile>

◆ Manufacturers of the followings:



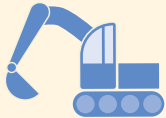
Automobiles



Motorcycles



Commercial Vehicles



Construction Machinery



Agricultural Machinery



Component/System

etc.

◆ New Entrants:

Those who consider starting their business in the automotive industry

Job Functions

- | | | |
|-------------------------|--------------------|-------------------|
| • R&D | • Design | • Planning |
| • Purchase/Procurement | • Testing/Analysis | • Quality Control |
| • Production Technology | • Manufacturing | • Management |
- etc.



<List of visitors in previous shows (excerpted)>

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • ADVICS • AHRETY • AISIN • AKEBONO BRAKE INDUSTRY • ALPINE ELECTRONICS • ALPSALPINE • APPLE • APTIV • BMW • BOSCH • BYD • BYTON • CANON • CHINA FAW GROUP • CLARION • CONTINENTAL AUTOMOTIVE SYSTEMS JAPAN • DAIHATSU MOTOR • DAIMLER • DENSO • DENSO TEN • DOOSAN • FORD MOTOR • GREAT WALL MOTOR • GS YUASA • HAITEC • HINO MOTORS • HITACHI • HITACHI AUTOMOTIVE SYSTEMS • HITACHI CONSTRUCTION MACHINERY • HONDA ENGINEERING • HONDA MOTOR • HONDA R&D • HUAWEI JAPAN • HUAWEI TECHNOLOGIES • HYUNDAI MOBIS • HYUNDAI MOTER • IHI • ISUZU MOTORS • JAPAN DISPLAY • JATCO | <ul style="list-style-type: none"> • JTEKT • JVCKENWOOD • KAWASAKI HEAVY INDUSTRIES • KEIHIN • KIOXIA HOLDINGS • KOBELCO CONSTRUCTION MACHINERY • KOITO INDUSTRIES • KOITO MANUFACTURING • KOMATSU • KONICA MINOLTA HOLDINGS • KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE • KUBOTA • KYB • KYOCERA • LG JAPAN LAB • MAGNA INTERNATIONAL • MANDO • MARELLI • MAZDA MOTOR • MEGACHIPS • MEIDENSHA • MIDEA GROUP • MITSUBA • MITSUBISHI ELECTRIC • MITSUBISHI FUSO TRUCK & BUS • MITSUBISHI HEAVY INDUSTRIES • MITSUBISHI MOTORS • MURATA MANUFACTURING • NEC • NIDEC • NIDEC ELESY • NIKON • NIO • NISSAN MOTOR • NISSAN SHATAI • NSK • NTN • PANASONIC • PIONEER • PRIMEARTH EV ENERGY | <ul style="list-style-type: none"> • RENESAS ELECTRONICS • ROHM • SAIC • SAMSUNG ELECTRONICS • SEIKO EPSON • SHARP • SHIMADZU • SIEMENS • SONY • STANLEY ELECTRIC • SUBARU • SUMITOMO ELECTRIC INDUSTRIES • SUMITOMO WIRING SYSTEMS • SUZUKI MOTOR • TOKAIRIKA • TOPRE • TOSHIBA • TOYODA GOSEI • TOYOTA AUTO BODY • TOYOTA BOSHOKU • TOYOTA INDUSTRIES • TOYOTA MOTOR • TOYOTA TECHNICAL DEVELOPMENT • TS TECH • UD TRUCKS • VALEO • VEHICLE ENERGY JAPAN • VISTEON JAPAN • VOLKSWAGEN GROUP • YAMAHA DIESEL • YAMAHA MOTOR • YASKAWA ELECTRIC • YAZAKI • YAZAKI PARTS • YOROZU • ZF JAPAN |
|--|--|---|
- etc.

Industry Leaders Speak at Conference

Conference by industry leaders attract huge attention & visitors

<List of speakers in past shows (excerpts)>



Hirofumi Inoue
President, Advanced R&D
and Engineering Company,
Senior General Manager,
Technical Project Field,
Vehicle Technology Field,
Toyota Motor Corp.



Takashi Watanabe
Chief Engineer,
Toyota Motor Corp.



Masayuki Kuwano
General Manager,
Engineering Div.,
Vehicle Environment
Development Dept.,
Subaru Corp.



Shinichi Kiga
Alliance Powertrain
Engineering Director,
Solution System,
Engineering Div.,
Nissan Motor Co., Ltd.



Tsutomu Wakitani
Vice President,
Executive Chief Engineer,
Solution System,
R&D Business Unit,
**American Honda
Motor Co., Inc.**



Klaus Mederr
President and
Representative Director,
**Bosch Corp.,
Japan K.K.**



Cheng Yan
General Manager,
Powertrain Solutions
Japan, System Engineering,
System Engineering
Powertrain,
Bosch Corp.



Jiro Ebihara
Electrification Systems
Business Group, Head
of Group, Environment
Neutral Systems
Development Div.,
Executive Officers,
DENSO Corp.



Peter Duelfer
Director, Research and
Advanced Engineering
Japan, Holistic Engineering
and Technologies,
**Continental
Automotive Corp.**



Tomo Ezaki
Director,
Automotive, Mobility &
Transportation Industry,
Microsoft Corp.



Yoichi Takeuchi
Managing Executive
Officer, Mobility Services
Business Division,
**Microsoft Japan
Co., Ltd.**



Seiichi Fuchita
Senior Executive Officer,
Chief Technology
Officer (CTO), President,
Development Div.,
Komatsu Ltd.



Lei Zhou
Partner,
Business Strategy
Practice Leader,
**Deloitte Tohmatsu
Consulting LLC**



Takeharu Tashiro
Director,
Business Solution Div.,
Smart World Business,
Smart Mobility,
**NTT Communications
Corp.**



Izumi Kawanishi
Executive Vice President,
AI Robotics Business,
Senior General Manager
of AI Robotics
Business Group,
Sony Group Corp.

Honorifics omitted. In random order. Speakers' affiliations and positions are those at the time of the conference. Affiliations and positions may be omitted due to the space limit.

Speakers at conference are chosen with the recommendations from the committee members.

<Members of Advisory Committee>

Honorifics omitted. In random order. As of Nov. 18, 2024



Hirofumi Inoue
President,
Advanced R&D and
Engineering Company,
**Toyota Motor
Corp.**



Tetsuo Sasaki
Fellow,
**Nissan Motor
Co., Ltd.**



Tetsuo Fujinuki
Director, Senior Managing
Executive Officer
& CTO,
Subaru Corp.



Toshiro Kiura
Fellow, Chief
Technology
Strategy Officer,
**Honda R&D
Co., Ltd.**



Naohito Saga
Executive Officer,
Mazda Motor Corp.



Hideki Yoshioka
Corporate Officer,
Division General Manager,
Product Development Div.,
**Mitsubishi
Motors Corp.**



Hirotosugu Takeuchi
Senior
Executive Officer,
DENSO Corp.



Kimiya Yamaashi
Corporate Officer,
Deputy CTO and Chief
Lumada Business Officer,
Hitachi Astemo, Ltd.



Martin Boesch
Vice President,
Software and Central
Technologies (SCT),
**Continental
Automotive Corp.**



Christian Mecker
President and
Representative
Director,
Bosch Corp.



Hiromitsu Iwabuchi
Representative Director,
**Magna
International
Japan Inc.**



Lei Zhou
Partner,
**Deloitte Tohmatsu
Consulting LLC**

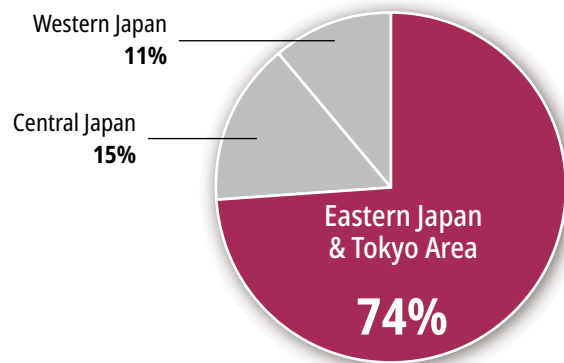


Tokyo Edition Held Twice a Year

◆ Meet Visitors from Tokyo & Eastern Japan!

Visitor Breakdown by Region

(Figures from Japanese Visitors in 2023 Tokyo Show)



<Companies located in Tokyo & Eastern Japan>

Automakers

- NISSAN MOTOR
- HONDA MOTOR
- HONDA R&D
- SUBARU
- HINO
- MITSUBISHI FUSO TRUCK & BUS
- TOYOTA MOTOR (Tokyo Office)
- MAZDA (Tokyo Office)
- ISUZU (Tokyo Office)
- SUZUKI (Tokyo Office)
- DAIHATSU (Tokyo Office)

etc.

Tier 1s

- HITACHI ASTEMO
- ALPSALPINE
- KOITO MANUFACTURING
- NSK
- SONY
- STANLEY ELECTRIC
- AISIN (Tokyo Office)
- DENSO (Tokyo Office)
- NIDEC (Tokyo Office)
- PANASONIC (Tokyo Office)

etc.

January Tokyo Show

1,850 Exhibitors & **92,000** Visitors

Dates: **January 21(Wed) – 23(Fri), 2026**

Venue: **Tokyo Big Sight, Japan**

– World's Leading in Size

Concurrent Shows

40th NEPCON JAPAN
Factory Innovation Week 2026

5th SMART LOGISTICS Expo



Numbers of exhibitors and visitors are forecasts including concurrent shows.

September Tokyo Show

380 Exhibitors & **28,000** Visitors

Dates: **September 9(Wed) – 11(Fri), 2026**

Venue: **Makuhari Messe, Japan**

– More than 90% of visitors only visit Sep. show! (Not to Jan. show)

Concurrent Shows

3rd Power Device & Module Expo (September)

5th NEPCON JAPAN (September)

2nd Manufacturing Industry's HR Expo (September)

4th GREEN FACTORY Expo (September)

5th RoboDEX (September)

5th SMART FACTORY Expo (September)



Join **Nagoya** November Edition!

◆ Meet Visitors from Central Japan

Aichi Prefecture has been ranked as No.1 in Manufacturing!

<Companies located in Central Japan>

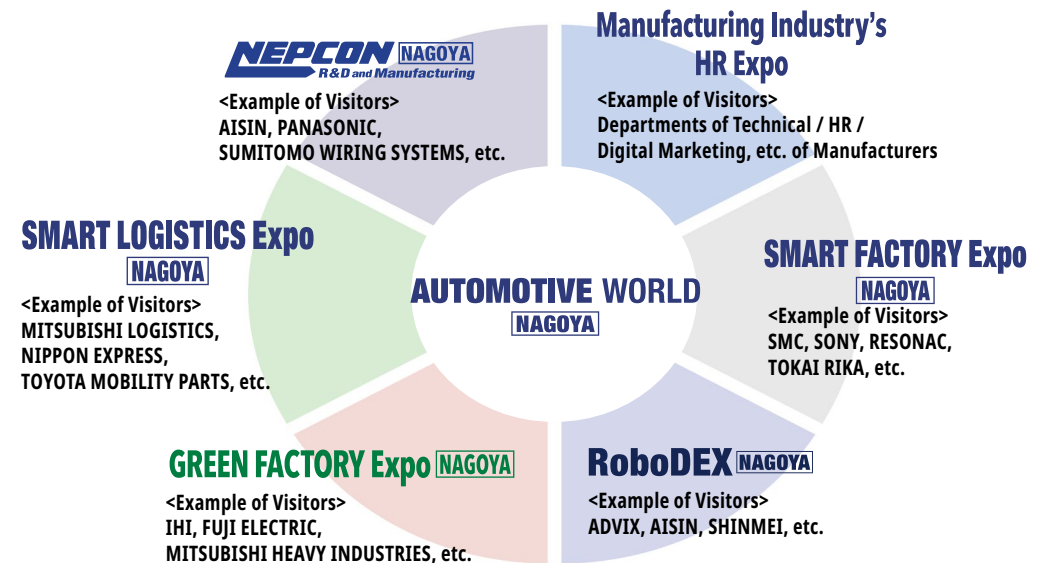
- | | | |
|--|---|---------------------------------------|
| • TOYOTA (Aichi) | • Tokai Rika (Aichi) | • Mitsubishi Heavy Industries (Aichi) |
| • DENSO (Aichi) | • Yazaki (Shizuoka) | • Nippon Kayaku (Niigata) |
| • Aisin (Aichi) | • Aichi Machine Industry (Aichi) | • Kojima Press Industry (Aichi) |
| • Brother Industries (Aichi) | • Fujimi (Aichi) | • Yamada Manufacturing (Nagano) |
| • DMG Mori (Aichi) | • Mitsubishi Electric (Aichi) | • Oiles (Aichi) |
| • NGK Insulators (Aichi) | • Hitachi Automotive Systems (Shizuoka) | |
| • Sumitomo Electric Industries (Aichi) | • Nippon Sharyo (Aichi) | etc. |



Dates: October 25(Wed) – 27(Fri), 2026
Venue: AICHI SKY EXPO, Japan

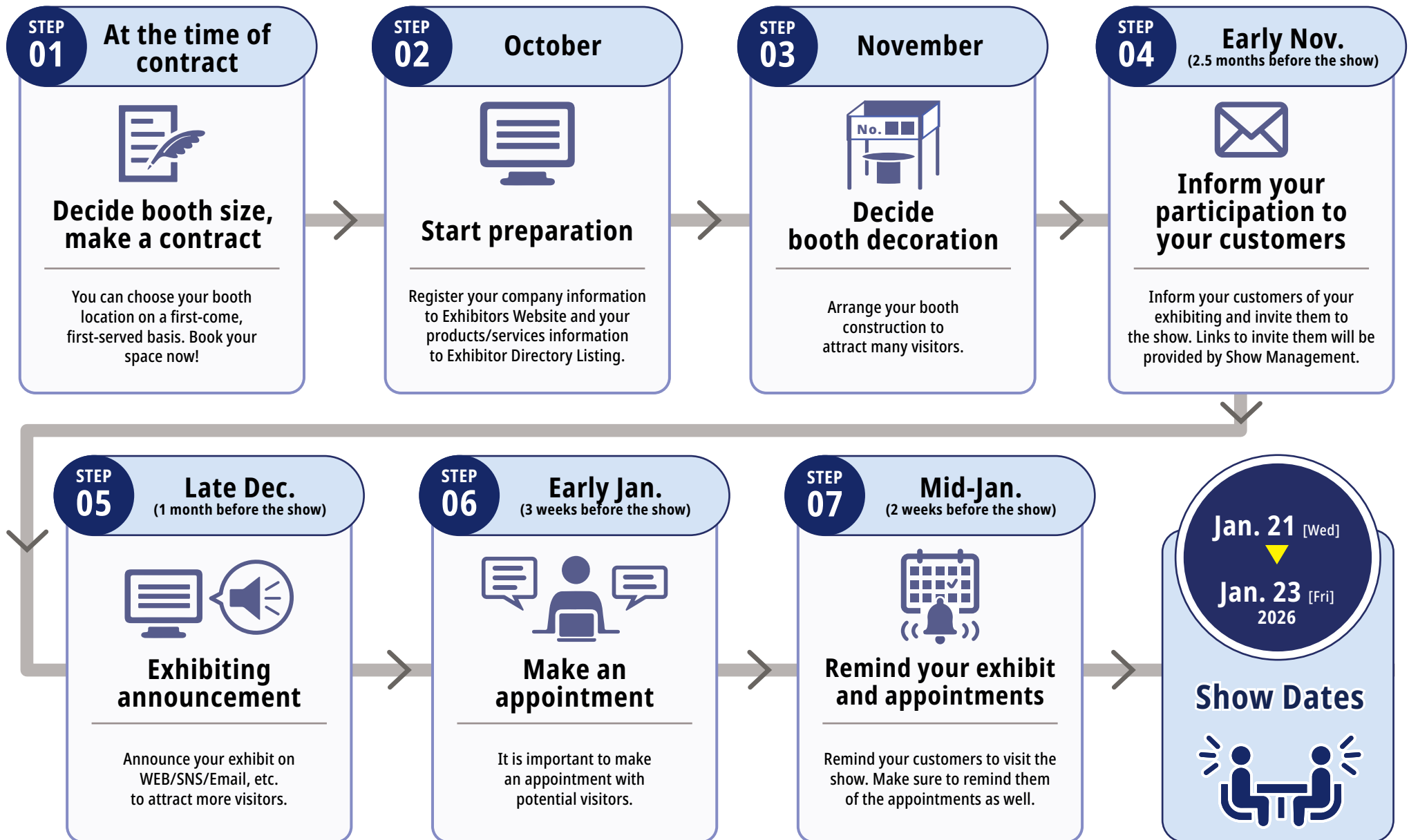
◆ 620 Exhibitors & 34,000 Visitors

Experience the SYNERGY! The visitors from other 6 co-held shows will visit your booth!



Numbers of exhibitors and visitors are forecasts including concurrent shows

Schedule until the Show <Sample of Jan. Show Showcase>



How to Join as an Exhibitor

- 1 Please **contact Show Management** with your product information and your preferable exhibit space size.
- 2 Show Management will **offer available spaces** in the most suitable exhibit area for your products.
- 3 Please **choose your preferable location** and submit the space contract form.

Please see below for the cost information and the Advertisement Opportunities.



Participation Cost



Advertisement Opportunities



Contract



If you have any questions,
please feel free to contact us.

► Contact **Organiser: RX Japan Ltd.**

AUTOMOTIVE WORLD Show Management

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