

World's Leading Exhibition for Advanced Automotive Technologies



Electronics

EV/HV/FCV Tech

Autonomous Driving Tech

Sustainable Mobility Tech

Mechanical Components

Software-Defined Vehicle

Design & Development Digital Tools

Nagoya Show

Dates:

Nov. 25^(Wed) – 27^(Fri), 2026

Venue:

AICHI SKY EXPO, Japan

Tokyo Show -February-

Dates:

Feb. 17^(Wed) – 19^(Fri), 2027

Venue:

Tokyo Big Sight, Japan

Organised by: **RX Japan GK.**

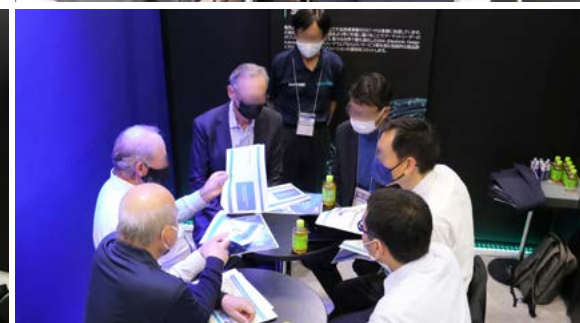
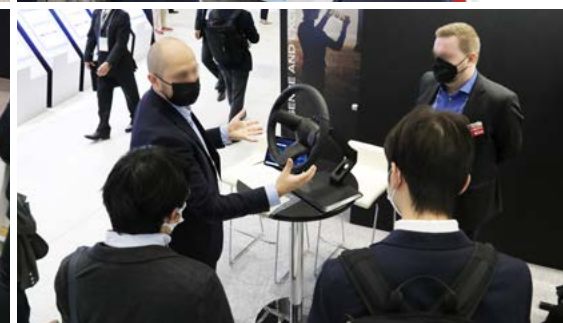
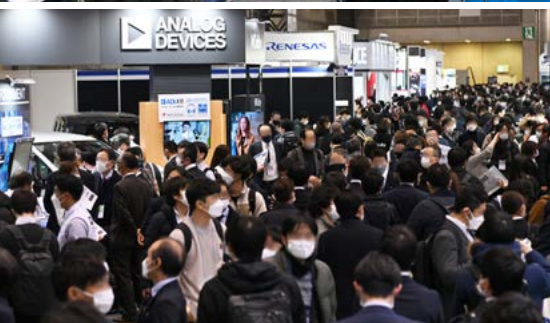
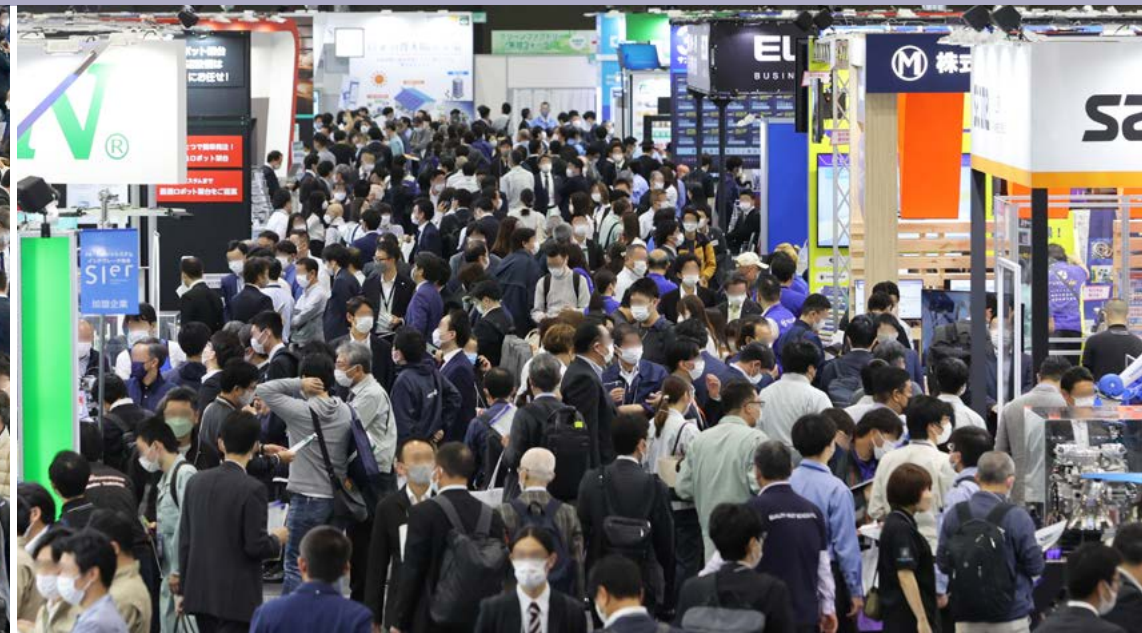
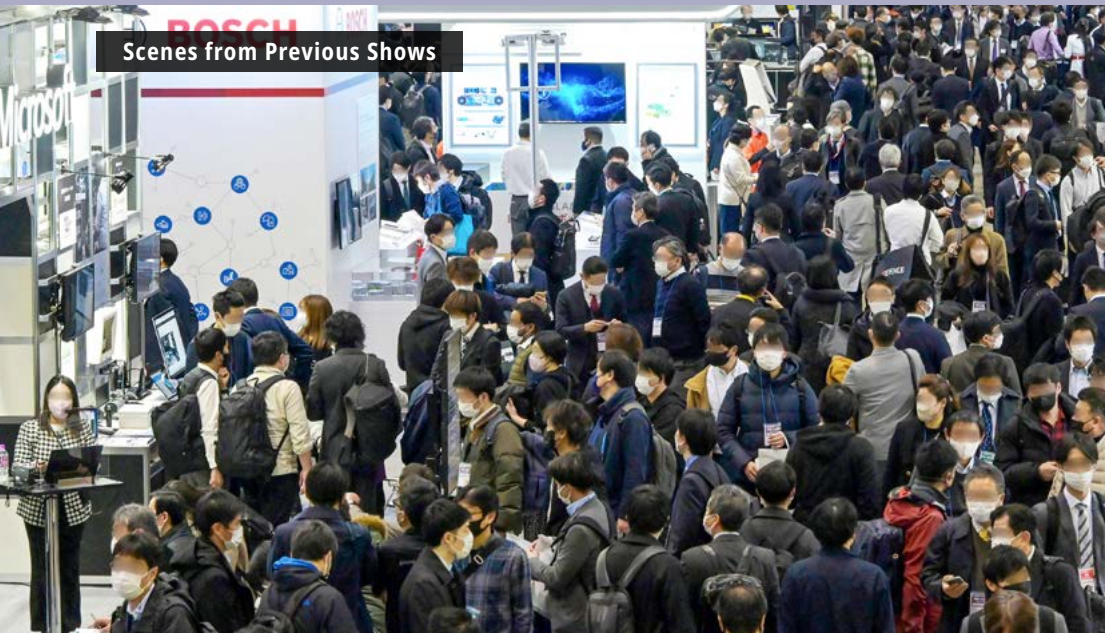
INDEX

 Click below and jump to the page.

 Scenes from Previous Shows	P3
 Show Structure & Exhibit Profile	P4
 Show Outline	P5
 About Exhibitors	P6
 About Visitors	P7
 Concurrent Conference	P8
 Details for Tokyo Shows -September & February-	P9
 Details for Nagoya Show	P10
 Schedule until the Show	P11
 How to Join as an Exhibitor	P12

World's Leading Exhibition for Advanced Automotive Technologies

Scenes from Previous Shows



7 Specialised Fairs inside AUTOMOTIVE WORLD

AUTOMOTIVE WORLD consists of following 7 specialised fairs

CAR-ELE JAPAN

Int'l Automotive Electronics Technology Expo

< Exhibit Profile >

- In-vehicle Semiconductors
- Electronic Components/ Materials
- Automotive Software
- Testing Tools

etc.



EV JAPAN

EV, HV & FCV Technology Expo

< Exhibit Profile >

- Motor Technologies
- Inverter Technologies
- Battery Technologies
- Thermal Management Components

etc.

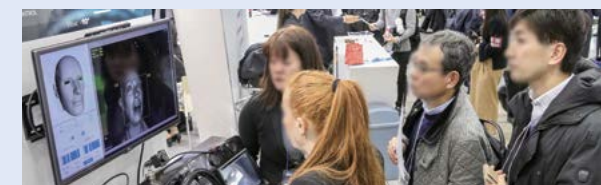


Software-Defined Vehicle Expo

< Exhibit Profile >

- Sensing Technologies
- Dynamic Mapping Technologies
- Semiconductors, AI
- Autonomous Vehicles

etc.



(only Tokyo show -January-)

Sustainable Mobility Technology Expo

< Exhibit Profile >

- Sustainable Materials/ Components
- Recycling Solutions
- Zero-emission Mobility Technologies
- Lightweight Technologies

etc.



CAR-MECHA JAPAN

Automotive Components & Processing Technology Expo

< Exhibit Profile >

- Processing Technologies
-Pressing, Cutting, Casting, Surface Treatment
- Components
-Engine/Powertrain Components

etc.



Autonomous Driving Technology Expo

< Exhibit Profile >

- Cyber Security
- In-vehicle OS & Middleware
- Testing/Analysis Tools
- Software Development Tools

etc.



Automotive Design & Development Digital Innovation Expo

< Exhibit Profile >

- Design Software
- Simulation DX
- Development Process Tool
- Data Management Software
- MBSE (Model-Based Systems Engineering) Tool
- AI-based Solutions

etc.



B2B Exhibition for Automotive Industry

Exhibitors

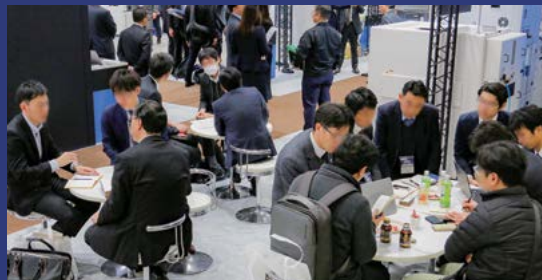
Manufacturers and Trading Companies dealing in the following TECHNOLOGIES:

- Automotive Electronics
- Automotive Software
- Autonomous Driving, ADAS
- EV, HEV, FCV
- Sustainable Mobility Technology
- Parts Processing
- Connected Car
- SDV (Software Defined vehicles)

etc.

BUSINESS MEETINGS

- New Product/Technology Introduction
- Technical Consultation
- Price/Delivery Date Arrangement



Visitors

Engineers/Management of the following Manufacturers:

- Automobiles
 - Automotive Components
 - Motorcycles
 - Commercial Vehicles
 - Construction Machinery
-
- New Entrants to Automotive Industry
 - Trading Companies

etc.

Leading Companies Join in!

◆ Leading Companies Exhibit

<List of exhibitors in previous shows (excerpted)>

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> • ADVANCED DATA CONTROLS • AIMOTIVE • AISAN TECHNOLOGY • ALTIA JAPAN • AMULAIRE THERMAL TECHNOLOGY • ANALOG DEVICES • ANRITSU • ASAH KASEI • ASE GROUP • BORGWARNER • BOSCH • BRODMANN17 • CANDERA • CEPTON TECHNOLOGIES • CMK • CORNES TECHNOLOGIES • CREATIVE CHIPS, A DIALOG COMPANY • CYBERNET SYSTEMS • DANA JAPAN • DENKA • DOW TORAY • ERNI ELECTRONICS • GEPA(GYEONBUK ECONOMIC PROMOTION AGENCY) • HERAEUS • HITACHI SOLUTIONS • HITACHI TRANSPORT SYSTEM • INCREDIBUILD • IR SYSTEM | <ul style="list-style-type: none"> • ISRAEL EXPORT INSTITUTE • JFE STEEL • JFE TECHNO-RESEARCH • JVCKENWOOD • KDDI • KEIHIN • KEMET ELECTRONICS • KEYENCE • KOBE STEEL • KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE • KURODA PRECISION INDUSTRIES • MACNICA • MAGNA INTERNATIONAL JAPAN • MICROSOFT JAPAN • MINISTRY OF ECONOMY, TRADE AND INDUSTRY (JAPAN) • MITSUBISHI HEAVY INDUSTRIES • MITSUI KNOWLEDGE INDUSTRY • MURATA MANUFACTURING • NAGASE • NEC COMMUNICATION SYSTEMS • NEXTY ELECTRONICS • NICHICON • NIKON-TRIMBLE • NIPPON ELECTRIC GLASS • NIRA DYNAMICS • NITTOKU • PANASONIC • QUANTA COMPUTER • ROHM | <ul style="list-style-type: none"> • RUBYCON • RYODEN • SAINT-GOBAIN • SCREEN HOLDINGS • SEKISUI FULLER • SEKISUI TECHNO MOLDING • SENSITIVE JAPAN • SILENTIUM • SONATUS • STAUBLI • STMICROELECTRONICS • SUMITOMO BAKELITE • SUMITOMO ELECTRIC INDUSTRIES • TAIWAN MOLD & DIE INDUSTRY ASSOCIATION (TMDIA) • TAIWAN TRANSPORTATION VEHICLE MANUFACTURERS ASSOCIATION (TTVMA) • TATSUTA ELECTRIC WIRE & CABLE • THERMO FISHER SCIENTIFIC • TIANMA MICROELECTRONICS • TIER IV • TOKAI ELECTRONICS • TOYOBO • VALENS SEMICONDUCTOR • XILINX • YOKOGAWA TEST & MEASUREMENT |
|--|---|---|

etc.

See here for full list of exhibitors in 2025 Tokyo Show

◆ Official Participation from Many Countries/Regions

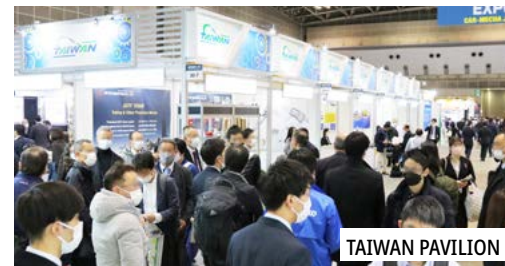
<National pavilions in previous shows>



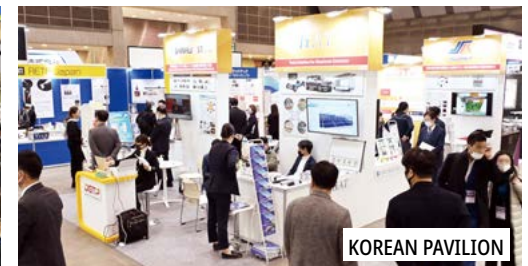
ISRAEL PAVILION



GERMANY PAVILION



TAIWAN PAVILION



KOREAN PAVILION

Many other countries/regions have also established their national pavilions !

◆ Exhibitors from 25* Countries/Regions

<Exhibiting countries/regions in previous shows>

- | | | | | |
|---|--|--|---|--|
| <ul style="list-style-type: none"> • Armenia • Austria • Belgium • China • Croatia | <ul style="list-style-type: none"> • Finland • France • Germany • Hong Kong • India | <ul style="list-style-type: none"> • Israel • Japan • Mexico • Netherlands • Poland | <ul style="list-style-type: none"> • Singapore • South Korea • Switzerland • Taiwan • Thailand | <ul style="list-style-type: none"> • Turkey • UK • USA • Vietnam |
|---|--|--|---|--|

*Number from Tokyo show -Jan.- including concurrent shows.

Best Place to Meet OEMs and Tier 1 Companies

<Visitor Profile>

◆ Manufacturers of the followings:



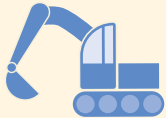
Automobiles



Motorcycles



Commercial Vehicles



Construction Machinery



Agricultural Machinery



Component/System

etc.

◆ New Entrants:

Those who consider starting their business in the automotive industry

Job Functions

- | | | |
|-------------------------|--------------------|-------------------|
| • R&D | • Design | • Planning |
| • Purchase/Procurement | • Testing/Analysis | • Quality Control |
| • Production Technology | • Manufacturing | • Management |
- etc.



<List of visitors in previous shows (excerpted)>

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • ADVICS • AHRETY • AISIN • AKEBONO BRAKE INDUSTRY • ALPINE ELECTRONICS • ALPSALPINE • APPLE • APTIV • BMW • BOSCH • BYD • BYTON • CANON • CHINA FAW GROUP • CLARION • CONTINENTAL AUTOMOTIVE SYSTEMS JAPAN • DAIHATSU MOTOR • DAIMLER • DENSO • DENSO TEN • DOOSAN • FORD MOTOR • GREAT WALL MOTOR • GS YUASA • HAITEC • HINO MOTORS • HITACHI • HITACHI AUTOMOTIVE SYSTEMS • HITACHI CONSTRUCTION MACHINERY • HONDA ENGINEERING • HONDA MOTOR • HONDA R&D • HUAWAI JAPAN • HUAWAI TECHNOLOGIES • HYUNDAI MOBIS • HYUNDAI MOTER • IHI • ISUZU MOTORS • JAPAN DISPLAY • JATCO | <ul style="list-style-type: none"> • JTEKT • JVCKENWOOD • KAWASAKI HEAVY INDUSTRIES • KEIHIN • KIOXIA HOLDINGS • KOBELCO CONSTRUCTION MACHINERY • KOITO INDUSTRIES • KOITO MANUFACTURING • KOMATSU • KONICA MINOLTA HOLDINGS • KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE • KUBOTA • KYB • KYOCERA • LG JAPAN LAB • MAGNA INTERNATIONAL • MANDO • MARELLI • MAZDA MOTOR • MEGACHIPS • MEIDENSHA • MIDEA GROUP • MITSUBA • MITSUBISHI ELECTRIC • MITSUBISHI FUSO TRUCK & BUS • MITSUBISHI HEAVY INDUSTRIES • MITSUBISHI MOTORS • MURATA MANUFACTURING • NEC • NIDEC • NIDEC ELESY • NIKON • NIO • NISSAN MOTOR • NISSAN SHATAI • NSK • NTN • PANASONIC • PIONEER • PRIMEARTH EV ENERGY | <ul style="list-style-type: none"> • RENESAS ELECTRONICS • ROHM • SAIC • SAMSUNG ELECTRONICS • SEIKO EPSON • SHARP • SHIMADZU • SIEMENS • SONY • STANLEY ELECTRIC • SUBARU • SUMITOMO ELECTRIC INDUSTRIES • SUMITOMO WIRING SYSTEMS • SUZUKI MOTOR • TOKAIRIKA • TOPRE • TOSHIBA • TOYODA GOSEI • TOYOTA AUTO BODY • TOYOTA BOSHOKU • TOYOTA INDUSTRIES • TOYOTA MOTOR • TOYOTA TECHNICAL DEVELOPMENT • TS TECH • UD TRUCKS • VALEO • VEHICLE ENERGY JAPAN • VISTEON JAPAN • VOLKSWAGEN GROUP • YAMAHA DIESEL • YAMAHA MOTOR • YASKAWA ELECTRIC • YAZAKI • YAZAKI PARTS • YOROZU • ZF JAPAN <p>etc.</p> |
|--|--|---|

Industry Leaders Support the Show

Conference by industry leaders attract huge attention & visitors

<List of speakers in past shows (excerpts)>



Hirofumi Inoue
President, Advanced R&D and Engineering Company, Senior General Manager, Technical Project Field, Vehicle Technology Field, **Toyota Motor Corp.**



Takashi Watanabe
Chief Engineer, **Toyota Motor Corp.**



Masayuki Kuwano
General Manager, Engineering Div., Vehicle Environment Development Dept., **Subaru Corp.**



Shinichi Kiga
Alliance Powertrain Engineering Director, Powertrain and EV Engineering Div., **Nissan Motor Co., Ltd.**



Tsutomu Wakitani
Vice President, Executive Chief Engineer, Solution System, R&D Business Unit, **American Honda Motor Co., Inc.**



Klaus Mederr
President and Representative Director, **Bosch Corp., Japan K.K.**



Cheng Yan
General Manager, Powertrain Solutions Japan, System Engineering, System Engineering Powertrain, **Bosch Corp.**



Jiro Ebihara
Electrification Systems Business Group, Head of Group, Environment Neutral Systems Development Div., Executive Officers, **DENSO Corp.**



Peter Duelfer
Director, Research and Advanced Engineering Japan, Holistic Engineering and Technologies, **Continental Automotive Corp.**



Tomo Ezaki
Director, Automotive, Mobility & Transportation Industry, **Microsoft Corp.**



Yoji Takeuchi
Managing Executive Officer, Mobility Services Business Division, **Microsoft Japan Co., Ltd.**



Seiichi Fuchita
Senior Executive Officer, Chief Technology Officer (CTO), President, Development Div., **Komatsu Ltd.**



Lei Zhou
Partner, Business Strategy Practice Leader, **Deloitte Tohmatsu Consulting LLC**



Takeharu Tashiro
Director, Business Solution Div., Smart World Business, Smart Mobility, **NTT Communications Corp.**



Izumi Kawanishi
Executive Vice President, AI Robotics Business, Senior General Manager of AI Robotics Business Group, **Sony Group Corp.**

Honorifics omitted. In random order. Speakers' affiliations and positions are those at the time of the conference. Affiliations and positions may be omitted due to the space limit.

Speakers at conference are chosen with the recommendations from the committee members.

<Members of Advisory Committee>

Honorifics omitted. In random order. As of Nov. 18, 2024



Hirofumi Inoue
President, Advanced R&D and Engineering Company, **Toyota Motor Corp.**



Tetsuo Sasaki
Fellow, **Nissan Motor Co., Ltd.**



Tetsuo Fujinuki
Director, Senior Managing Executive Officer & CTO, **Subaru Corp.**



Toshiro Kiura
Fellow, Chief Technology Strategy Officer, **Honda R&D Co., Ltd.**



Naohito Saga
Executive Officer, **Mazda Motor Corp.**



Hideki Yoshioka
Corporate Officer, Division General Manager, Product Development Div., **Mitsubishi Motors Corp.**



Hirotosugu Takeuchi
Senior Executive Officer, **DENSO Corp.**



Kimiya Yamaashi
Corporate Officer, Deputy CTO and Chief Lumada Business Officer, **Hitachi Astemo, Ltd.**



Martin Boesch
Vice President, Software and Central Technologies (SCT), **Continental Automotive Corp.**



Christian Mecker
President and Representative Director, **Bosch Corp.**



Hiromitsu Iwabuchi
Representative Director, **Magna International Japan Inc.**



Lei Zhou
Partner, **Deloitte Tohmatsu Consulting LLC**

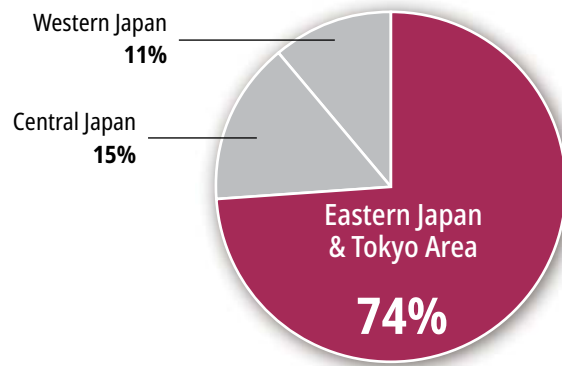


Held in **Tokyo** in February

◆ Meet Visitors from Tokyo & Eastern Japan!

Visitor Breakdown by Region

(Figures from Japanese Visitors in 2023 Tokyo Show)



<Companies located in Tokyo & Eastern Japan>

Automakers

- NISSAN MOTOR
- HONDA MOTOR
- HONDA R&D
- SUBARU
- HINO
- MITSUBISHI FUSO TRUCK & BUS
- TOYOTA MOTOR (Tokyo Office)
- MAZDA (Tokyo Office)
- ISUZU (Tokyo Office)
- SUZUKI (Tokyo Office)
- DAIHATSU (Tokyo Office)

etc.

Tier 1s

- HITACHI ASTEMO
- ALPSALPINE
- KOITO MANUFACTURING
- NSK
- SONY
- STANLEY ELECTRIC
- AISIN (Tokyo Office)
- DENSO (Tokyo Office)
- NIDEC (Tokyo Office)
- PANASONIC (Tokyo Office)

etc.

February Tokyo Show

1,850 Exhibitors & **92,000** Visitors

Dates: **February 17(Wed) – 19(Fri), 2027**

Venue: **Tokyo Big Sight, Japan**

- One of Japan's Largest Automotive Industry Show
- World's Leading in Size
- Many Int'l Pavilions

Concurrent Shows

41st NEPCON JAPAN
Factory Innovation Week 2027



Numbers of exhibitors and visitors are forecasts including concurrent shows.

Held in **Nagoya** - Japan's Automotive Industry Cluster

◆ Meet Visitors from Central Japan

Aichi Prefecture has been ranked as No.1 in manufacturing, especially automotive industry.

<Companies located in Central Japan>

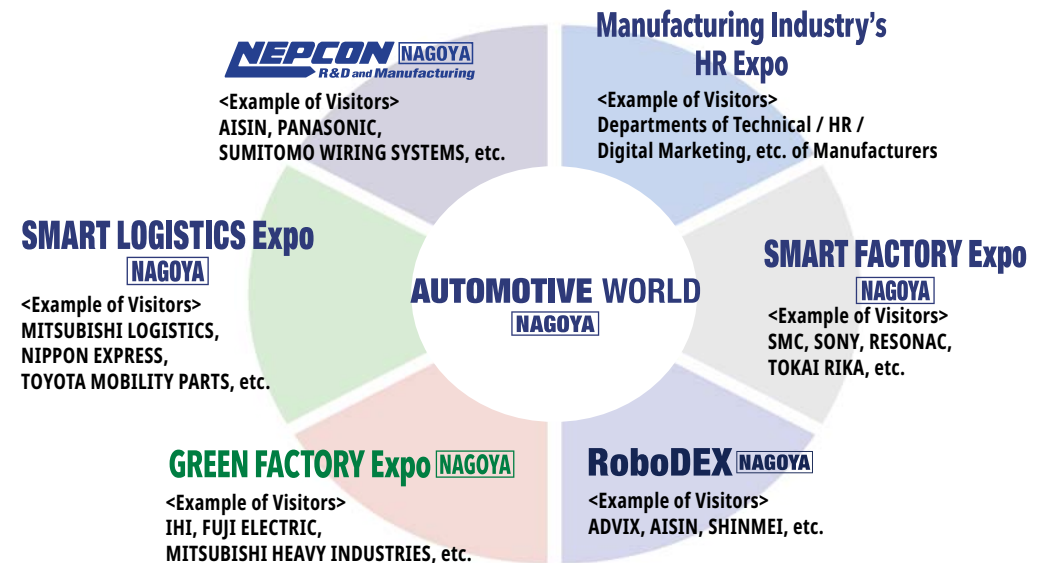
- | | | |
|--|---|---------------------------------------|
| • TOYOTA (Aichi) | • Tokai Rika (Aichi) | • Mitsubishi Heavy Industries (Aichi) |
| • DENSO (Aichi) | • Yazaki (Shizuoka) | • Nippon Kayaku (Niigata) |
| • Aisin (Aichi) | • Aichi Machine Industry (Aichi) | • Kojima Press Industry (Aichi) |
| • Brother Industries (Aichi) | • Fujimi (Aichi) | • Yamada Manufacturing (Nagano) |
| • DMG Mori (Aichi) | • Mitsubishi Electric (Aichi) | • Oiles (Aichi) |
| • NGK Insulators (Aichi) | • Hitachi Automotive Systems (Shizuoka) | |
| • Sumitomo Electric Industries (Aichi) | • Nippon Sharyo (Aichi) | etc. |



Dates: November 25(Wed) – 27(Fri), 2026
Venue: AICHI SKY EXPO, Japan

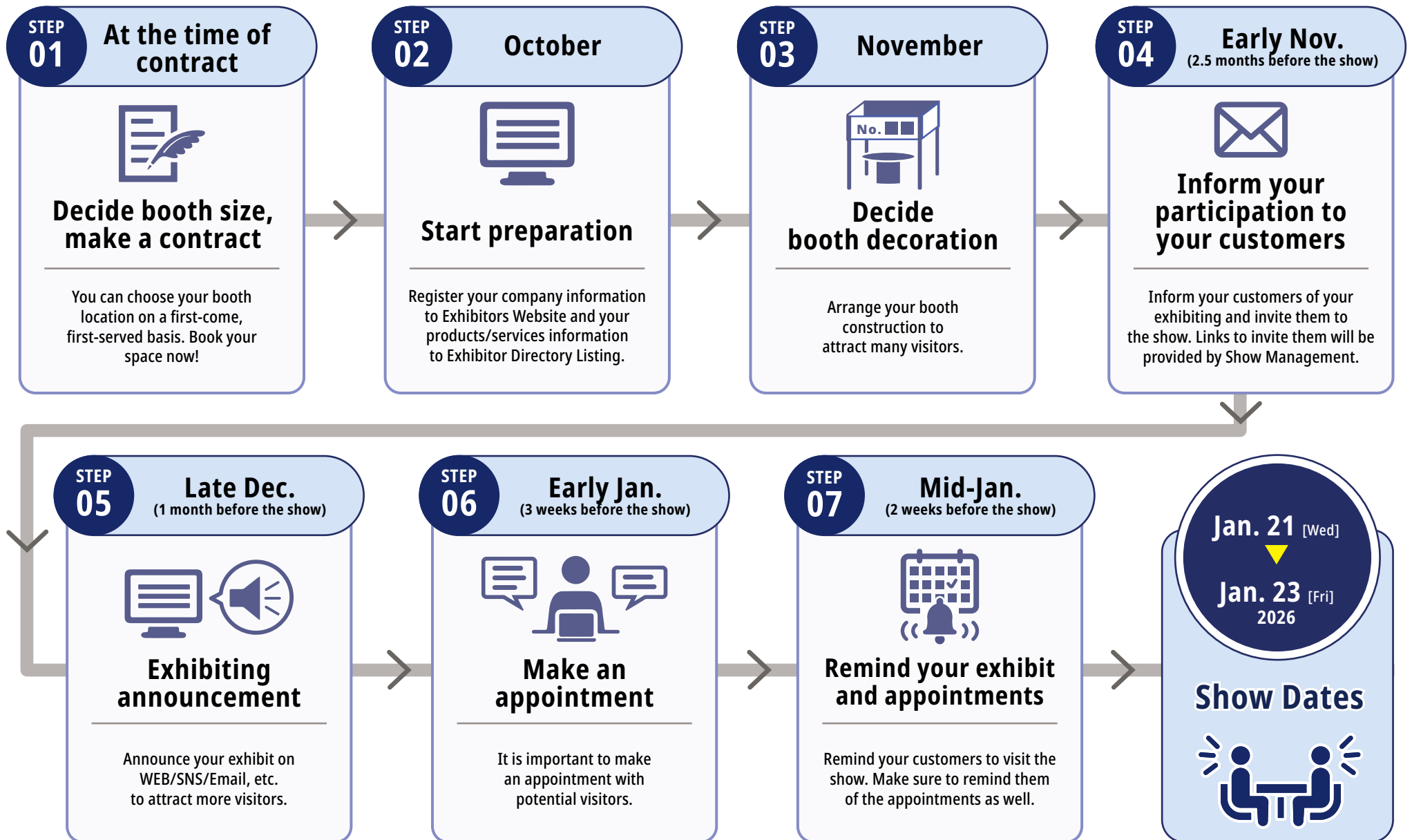
◆ 620 Exhibitors & 34,000 Visitors

Experience the SYNERGY! The visitors from other 6 co-held shows will visit your booth!



Numbers of exhibitors and visitors are forecasts including concurrent shows

Schedule until the Show <Sample of Jan. Show Showcase>



How to Join as an Exhibitor

- 1** Please **contact Show Management** with your product information and your preferable exhibit space size.
- 2** Show Management will **offer available spaces** in the most suitable exhibit area for your products.
- 3** Please **choose your preferable location** and submit the space contract form.

Please see below for the cost information and the Advertisement Opportunities.



Participation Cost



Advertisement Opportunities



Contract



If you have any questions,
please feel free to contact us.

► Contact **Organiser: RX Japan GK.** **AUTOMOTIVE WORLD Show Management**

11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan TEL: +81-3-6739-4102

E-mail: car.jp@rxglobal.com Web: www.automotiveworld.jp/hub/en-gb.html A division of Reed Business Registered in England, Number 678540